

University of International Business and Economics
International Undergraduate Programs

International Trade & FDI In China

Rm 102 Building 6
13:30—16:00, Friday

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Office Hours: Wednesday or appointment via phone or email

I. Course Description

This course is intended to provide for the students a better understanding of the development of China's international trade and foreign direct investment. It starts with a review of trade history between China and other countries from the earliest practice through the Silk Road to the founding of the People's Republic. The course then focuses on the changes taking place in trade policies, legislation, and practices from 1949 all the way to the present. It involves discussions on the contemporary trade issues, such as trade disputes with trading partners, huge foreign reserves, product safety, the protection of intellectual property rights, appreciation of RMB, trade protectionism, and the impact of China's accession to the WTO on China's economy.

China now is one of the hottest FDI destinations. The course also examines foreign direct investments concerning both MNCs investing in China and Chinese companies doing business overseas.

The Belt & Road Initiative has drawn more and more attentions from the world. This course will certainly discuss its impact on China's economy and the world's as well.

II. Course Goals and Outcomes

1. Course Goals:

This course is intended to

- Provide a better understanding of the development of the international trade and FDI sectors in China.
- Introduce the Chinese government policies and the Laws on international trade and FDI.

- Follow the contemporary trade issues China is facing
- Focus on the conflicts China is having with its counterparts.
- Deal with issues MNCs are facing in China.
- Look into the advantages and disadvantages Chinese companies have to do business overseas.

2. Learning Outcomes

Through the course students are expected to know the fast changes that have taken place in China's foreign trade and FDI sectors, so that they may have the abilities to do business with Chinese businesses. By the end of the semester, they should be able to:

- Understand trade theories.
- Know about trade history to appreciate the fast development in the past 30 years in China
- Be equipped with the knowledge about the Chinese government's policies and the Laws.
- Appreciate different viewpoints that China and its trading partners have on the trade issues and conflicts.

3. Ways to Meet the Goals

Students are supposed to

- Read handouts, newspapers, and magazines
- Follow the latest development in trade issues in China and in the world
- Bring the issues interested to class for discussion
- Write a term paper focusing on one of the issues discussed in the course.

III. Format and Class Policies.

The course includes lectures, discussions on latest issues, and a lecture by a guest speaker. Students should attend class meetings, get involved in discussions, listen to peer students' arguments and respect different viewpoints.

The students' performance is evaluated by their attendance, involvement in class discussion, the quality of the term paper, and the final presentation.

IV. Course Texts

1. Handouts (To be retrieved from uibeexchange@yahoo.com each week)
2. China Daily, The Economist, The Financial Times, The Wall Street Journal

V. Course Requirements and Grading Procedure.

The students' performance is evaluated by their attendance, involvement in class discussion, the quality of the term paper, and the final presentation. The final grade is based on the calculation of the results of the presentation and the paper and the attendance, in which the paper accounts for 40%, presentation 30%, class discussion 20%, and attendance 10%.

Grading Scale

The work of students is evaluated and reported in terms of the following scoring scale:

A=92-100	A-=89-91	B+= 85-88	B=81-84	B-=77-80;
C+= 73-76	C=70-72	C= 60-69	F=failure (below 60)	

VI. Academic Integrity

Students are responsible for knowing policy regarding academic honesty.

The University expects students to be honest in their academic work. Academic dishonesty is viewed as a serious violation of university rules and such misconduct is not accepted by academic community. In particular, students must refrain from plagiarism, cheating and collusion in connection with examinations, submitting substantially the same piece of work to different classes and must fully acknowledge all the sources of ideas and all assistance received in work submitted to the instructor for evaluation. Violation of the rules of academic honesty may lead to suspension or disqualification of the student from further study at the University.

VII. Weekly Work Schedule

The following is the teaching plan:

- Week One: Introduction
- Week Two: Trade History—Silk Road & Sea Silk Road
- Week Three: International trade theory & practice
- Week Four: International trade in the People's Republic
- Week Five: Ren Min Bi Issues
- Week Six: Processing trade and value chain
- Week Seven: Field trip to Hyundai Auto Company
- Week Eight: Belt & Road Initiative issues
- Week Nine: Trade and environment
- Week Ten: Production of intellectual property rights
- Week Eleven: MNCs in China & doing business in China
- Week Twelve: Chinese companies overseas
- Week Thirteen: Presentations